

The New York Times DENVERPOST StarTribune.com



[Collaborative Video Editing, Without Software](#)

A new company called [Pixorial](#) aims to change that by providing a simple way to convert, edit and share old videos online. A hallmark of the service is that it offers a collaborative viewer in which your friends and family can watch and comment on specific scenes of videos in full resolution. (The comments pop up in the lower pane of the viewer as the video is played.) - Rik Fairlie, November 30, 2009



[Pixorial uses home movies to liven up your Christmas e-cards](#)

This is a pretty natural extension of Englewood, Colo.-based [Pixorial's video-editing technology](#), which may be a better fit for non-techies than software like iMovie, because it's simple to use, and if any video editing seems too hard for you, you can also send the Pixorial team members your VHS tapes and they'll handle the online transfer. - Anthony Ha, November 5, 2009

Cynopsis: DIGITAL

[~ WEBSITE OF THE DAY ~](#)

[Pixorial.com](#) is new collaborative video sharing site that allows you to upload or snail mail video in virtually any format (VHS, VHS-C, Betamax, MiniDV, Super 8 - you name it,) digitize it, then make it available to friends and family. Send a link to potential collaborators to allow them to write goofy comments, create their own mash-ups or add their own footage to the mix. The online software is intuitive and idiot-proof, allowing you to easily drag-and-drop scenes, insert titles or even add fades into the video. It's also a perfect platform for [e-cards](#). - Wayne Karrfalt, December 1, 2009



[Goodies & Gadgets](#)

Pixorial.com is a Web site that helps you edit, share, back up, and create DVDs of your home movies, whether the movies are stored on your computer or on tape. With a Pro Membership, you have unlimited uploads, unlimited archival storage (as long as your account is active), and ad-free use of the applications on the Web site. In terms of digital content, Pixorial.com supports many video formats and lets you upload up to 768MB of video at one time. The Pixorial.com team can also convert video from your VHS, Digital8, Hi8, Betamax, miniDV, 8mm, and Super 8 tapes to a digital format if you ship the tapes to it. Your shared video memories are secured behind password protection on the Web site, and you can create DVDs and order digital copies of your home videos. - December 2009



[Pixorial - Ushering back the return of the Betamax](#)

[Pixorial](#) is the kind of service you need if you've got an old skool media library - they'll [convert your VCR tapes to DVD](#) - and also 8 mm or Hi8 or, yes, Betamax video cassettes - and film too - then store your photos, video and audio for you on their servers. It's a smart way to preserve those memories (cassette tape doesn't last forever you know) but even better, you can then upload your converted digital video back to your computer so you can edit your own movies to share it with the world.- Liz Gumbinner - November 7, 2009



[Best of the Net 65: Pixorial](#)

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[Pixorial](#) allows you to take digital video as well as analog video on old cassette tapes and cut it up! Edit things together, then distribute it to your friends and family in digital form or in a hardcopy form such as a DVD. - Dave Moyer, November 2, 2009



[How to Edit Video](#)

[Pixorial](#) lets you easily edit your home movies online. You can upload your content from your own computer, or send old tapes to them and they'll upload them for you. You'll have your own password-protected account that stores all of your movies, right in one place. Some estimate the average lifespan of a VHS tape to be as low as eight years. Do you really want to chance losing all of those memories? - Chris Pirillo, October 8, 2009

STARTUPNEWS

[Pixorial - Digitize, produce and share your home videos](#)

[Pixorial](#) is an online video service where home movies and people interconnect. You can collaborate with others by adding and sharing full resolution home movies in the secure Pixorial service. You can edit and remix this online content to create unique, customized video products. The final products retain the full quality and resolution of the master movies regardless of media age, size or original format. - October 2, 2009



[From The Shoe Box To The Desktop](#)

[Pixorial.com](#), recently launched, will convert your home videos by mail and allow you to edit them online. All Tech's Flickr group, where you can contribute ... - [Omar L. Gallaga](#) - Aug 24, 2009



[Where to host your videos online](#)

Not all videos that people want to share are easily transferable to the web. Remember VHS tapes? Well, [Pixorial](#) is a service geared towards customers with boxes of old home videos of many formats who want to preserve those memories online.... - Rachel King, Aug 21, 2009



[Pixorial Revives Analog Memories \(and Resurrects My Mullet\)](#)

It would be appropriate to quote a song like Barbra Streisand's "The Way We Were" or even "Memory" from Cats given Pixorial's target market. ... - [Chris Albrecht](#) - Aug 12, 2009



[Pixorial: Bringing Sexy Back to Online Video Editing?](#)

The online video space is already littered with a few casualties, most notably Yahoo-acquired and later shut down Jumpcut, Eyespot, Cuts, - [Barb Dybwad](#) - Aug 12, 2009



[Pixorial.com - Editing Home Movies On The Net](#)

"[Pixorial](#) is a groundbreaking online video service where home movies and people interconnect. Customers can collaborate with others by adding and sharing ... - Aug 27, 2009



[Interview with Andres Espineira, Pixorial](#)

Earlier this month, Denver-based [Pixorial](#) ([www.pixorial.com](#)) launched its website for helping people collaborate and create videos. ... - Aug 19, 2009



[Pixorial brings your VHS videos to the web](#)

A company called [Pixorial](#) allows you to transfer numerous video formats including VHS and Hi-8 to the web and then edit them before giving you the ability ... - [Brenton Currie](#), Aug 14, 2009

Daisy Whitney's **New Media Minute** Beet.TV NATPE

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Get Your Video in the New Media Minute! Come Collaborate!
August 18, 2009



- August 18, 2009



[Notes on high-tech innovations](#)

Pixorial is a new video-sharing site with a few twists. It allows you to upload videos, nothing new there, but you can also mail in video on old formats ... - [Donnie Jenkins](#) - Aug 17, 2009



[Pixorial collects your video, sells it back to you](#)

The family video site Pixorial opens up to the public Wednesday. It solves two problems most people will probably relate to. - [Rafe Needleman](#) - Aug 12, 2009

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[Colorado Business](#)

Pixorial of Arapahoe County has launched a video platform to digitize and edit video content from VHS, hi-8 and beta tapes. Watermark Advertising Corp. of ... - August 12, 2009



[Pixorial launches unique video collaboration platform](#)

Colorado-based Pixorial launched a beautiful new User Interface and suite of online services designed to allow consumers to easily upload, share, ... Aug 12, 2009



[Pixorial Opens Online Video Collaboration Site](#)

Denver-based startup Pixorial opened up its online video collaboration services this morning, looking to help consumers digitize and share their home movies ... - Aug 12, 2009



[Pixorial: Old Home Movies Live Online with Editing, Limitless ...](#)

Startup video service Pixorial allows users to upload, edit, and share their videos from VHS, Beta Max, Hi-8, and other analog sources as well as standard. - [Jolie O'Dell](#) - Aug 12, 2009



[Share Your Old VHS Videos Online with Pixorial The site offers an ...](#)

Now **Pixorial** wants to offer an easy way of converting the old videos and sharing them online all within one product. The second part of the service, ... - August 12, 2009



[Pixorial](#)

One of the goals that many families have is to finally get their home movies organized in a presentable way, but that task is so overwhelming and can take a lot of time. [Pixorial](#) realizes that we all need help with this and hopes to provide it through their service. – Brandon Watts, October 2, 2009



[Pixorial - New Online Video Service](#)

[Pixorial](#) is a new video sharing site that adds new features for home users. In addition to online video hosting, Pixorial offers online video editing, VHS, Hi-8 and film digital transfer, and video sharing - either online or you can have DVD's delivered to your door. – September 28, 2009



[Budget Friendly Movie Making Software](#)

[Pixorial](#) offers more of a video editing experience with their Pixorial Producer product. The service is free if you are only sharing your videos with friends on Facebook, or you can pay \$1.99 to download a DVD quality version of your video. They also offer other video services like VHS video importing, and bulk DVD creation. You can import video, and add transitions and titles, but there's no option for importing audio, or still images. – September 26, 2009



[This Looks Like Fun](#)

[Pixorial](#) is an online video storage and editing platform that also provides analog to digital video conversion...If you've got video, it's definitely worth a look. – September 20, 2009