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## [Bolt Mobile Browser Adds Tabbed Browsing, HTML5 Video, Facebook IM](#)

A new study released this month by *MeFeedia*, a video aggregator and search firm, found that 26 percent of online video available today is already encoded ... Jacqueline Emigh, May 27, 2010

**anm**

## [Apple is winning the battle with Adobe so far](#)

In addition, according to *MeFeedia*, 26% of all internet video is now available in H264 format. Steve Jobs published a letter explaining his point of view on ... Steve Mayo – May 21, 2010



## [The iPad Accelerates The Adoption Of New Technologies](#)

The *MeFeedia* media search engine constantly crawls the web and indexes all videos available across the globe ... May 19, 2010



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## [MeFeedia Gets More Broadcast Content With CBS Deal](#)

Online video aggregator and search firm [MeFeedia](#) has increased the amount of broadcast video content that it has access to, adding videos from CBS, it announced in a [blog post this morning](#). With CBS now on board, MeFeedia has content from all four major broadcast networks, as it also has access to ABC content, as well as videos from Fox and NBC as part of a deal with Hulu. – Ryan Lawler, May 18, 2010

**iSmashPhone**

## [I Want My HTML5! Metrics Show Web Slowly But Surely Embracing Non ...](#)

As an interesting sidebar, one commenter on the original story wondered how much, if any, online porn was factored into *MeFeedia's* data. ... May 18, 2010

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## [Dev goes 'Wild' with H.264 Firefox](#)

According to a recent study from research outfit *MeFeedia*, 26 per cent of all web video is now available for playback with the HTML5 video tag and the H.264 ... May 18, 2010



### H.264 Videos Increased by 160% Since January

According to a recent study by video search site *MeFeedia*, there has been a 160% increase in the usage of H.264 ...  
Chinmoy Kanjilal - May 18, 2010

## HTML5trends

### HTML5 video captures 26% market share

*MeFeedia*, a web video aggregation network has released some statistics, which are great ... *MeFeedia* also sees an increasing trends in HTML5 video advertising. - May 18, 2010

## SiliconIndia

### Clashes between Adobe and Apple deepens

According to a survey conducted by video aggregator *MeFeedia*, 26 per cent of ... When *MeFeedia* conducted the same analysis at the beginning of this year, ...May 19, 2010



### MeFeedia survey: HTML5/H.264 web video availability is 26 percent

The findings of a recent survey conducted by video aggregator *MeFeedia* have revealed that 26 per cent of all web video has now become available for playback ... Surjit Singh - May 16, 2010



### Steve Jobs Makes Ground In Apple / Adobe Flash Feud

A survey by video aggregator *MeFeedia*, shows that 26% of all video for playback is using the HTML5 video tag, and the H.264 codec. ... [Gary Johnson](#) - May 16, 2010



### Non-Flash video surges onto the web

According to a survey conducted by video aggregator *MeFeedia*, ... *MeFeedia's* CEO Frank Sinton tells The Reg that the survey's was a large one: content from ... May 16, 2010



### Particle Debris (week ending 5/14) Incompetence, Fear and Greed

Again, Philip Elmer-DeWitt has uncovered numbers from *MeFeedia* that show the growing percentage of Web video that's HTML/H.264 ready. ...- John Martellaro - May 14, 2010

# About.com

## [iPad Leading the Charge Away From Flash](#)

*Mefeedia*, a site that indexes video from different sources, did a little checking and found that 26% of all Internet video is now available in the H.264 ... May 14, 2010

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## [26 Percent of the Web's Videos are HTML5-Friendly](#)

But, when it comes down to it, is the web ready for HTML5 video? A new study by MeFeedia, a video-search engine and indexer, shows that only 26 percent of all [online](#) videos are encoded in H.264, or a format compatible with HTML5. The study looked at over 30,000 individual video sources and millions of videos, checking the video compression format they were encoded with. – Lucien Parfini, May 14, 2010

# TechCrunch

## [How Much Web Video Is iPad-Ready? About Two-Thirds. Really.](#)

Today, video search engine [MeFeedia reported](#) that only 26 percent of the videos in its index are in H.264, which prompted my good friend Peter Kafka at MediaMemo to question my report (the gall) and ask, "[How Much Web Video Is Really iPad-Ready?](#)" - Eric Schoenfeld, May 13, 2010

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## [26% of Web video is now iPad-ready](#)

It comes from [Mefeedia](#), a media search website that indexes video from a wide variety of sources -- from CBS and ABC to YouTube and Hulu, some 30,000 sources in all. From time to time Mefeedia analyzes its index to look for trends. One of the trends it's tracking is how much of the video on the Web is encoded only in Flash and how much in H.264 and HTML5, the standards Apple ([AAPL](#)) is championing as alternatives. – Philip Elmer-DeWitt, May 13, 2010



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## [Let's Try This Again: How Much Web Video Is Really iPad-Ready?](#)

Earlier this month, Encoding.com said that [66 percent of the videos it processes are in iPad-friendly H.264](#), adding that this number reflects the wider Web. But [MeFeedia](#), a video search engine, which says it catalogs millions of videos from 30,000 sources, pegs the H.264 universe at a much lower number, 26 percent of all clips. – Peter Kafka, May 13, 2010